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10 .....	30
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1. 1-1	38	38.....	38
2. 1-2		.....	40
3. 1-3		.....	47
4. 1-4		.....	45
5. 1-5			

40

30  
45

1.	2-1,	.....	123
2.	2-2,	.....	126
3.	2-3,	.....	130
4.	2-4,	.....	132
5.	2-5,	.....	135
6.	2-6,	.....	138
7.	2-7,	.....	141
8.	2-8,	.....	144
9.	2-9,	.....	147
10.	2-10,	.....	150
11.	2-11,	.....	153
12.	2-12,	.....	155
13.	2-13,	.....	158
14.	2-14,	.....	161
15.	2-15,	.....	164
16.	2-16,	.....	167
17.	2-17,	.....	170
18.	2-18,	.....	173
19.	2-19,	.....	176
20.	2-20,	.....	179

.....

1.	3-1	.....	182
2.	3-2	.....	187
3.	3-3	.....	193
4.	3-4	( ).....	198
5.	3-5	.....	204
6.	3-6	.....	209
7.	3-7	.....	215
8.	3-8	.....	221
9.	3-9	.....	226
10.	3-10	.....	231

.....

1.	4-1,	.....	237
----	------	-------	-----

2.	4-2		.....	241
3.	4-3		.....	243
4.	4-4		....	246
5.	4-5	" . "		
.....				249
6.	4-6		.....	252
7.	4-7		....	254
8.	4-8		.....	257
9.	4-9		.....	260
10.	4-10		.....	262
11.	4-11	SKG		265
12.	4-12		.....	267
13.	4-13		.....	272
14.	4-14,	" "		275
15.	4-15,		.....	277
16.	4-16		.....	280
17.	4-17		.....	283
18.	4-18	" "	.....	286
19.	4-19		.....	289
20.	4-20	NOCOL " "		
.....				292
.....				
1.	5-1	Reno10		
.....				295
2.	5-2	Geneo Personal		
.....				298
3.	5-3			
.....				301
4.	5-4			
.....				303
5.	5-5			
.....				306
6.	5-6	I H		
.....				309

7.	5-7		312
8.	5-8		315
9.	5-9	K	318
10.	5-10		321
11.	5-11	9	324
12.	5-12		327
13.	5-13		330
14.	5-14		332
15.	5-15		335
16.	5-16		339
17.	5-17		341
18.	5-18		344
19.	5-19		347
20.	5-20		349

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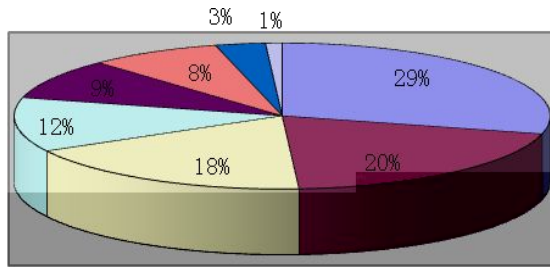





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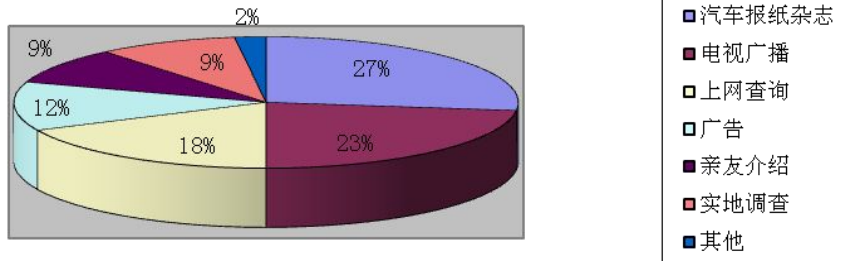
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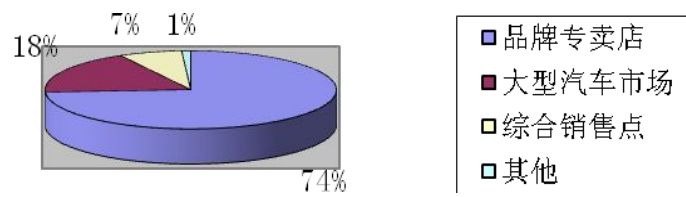


- 企业
- 公务员
- 自由职业者
- 事业单位
- 机关工作人员
- 其他
- 教师
- 干部退休

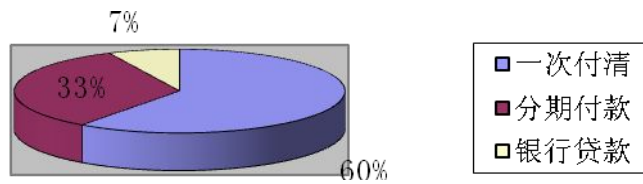
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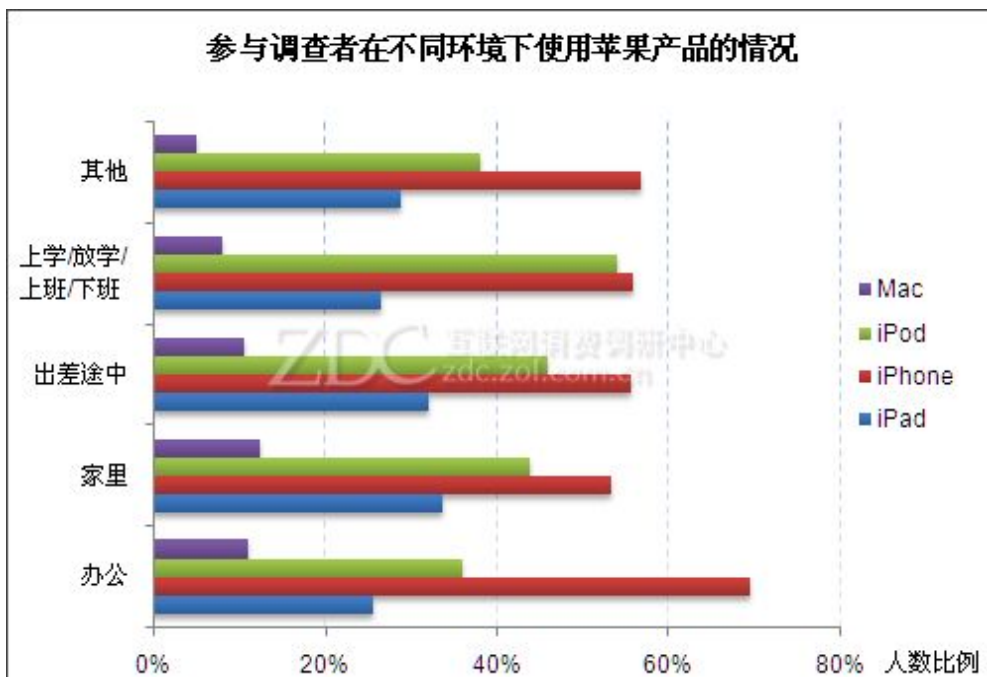

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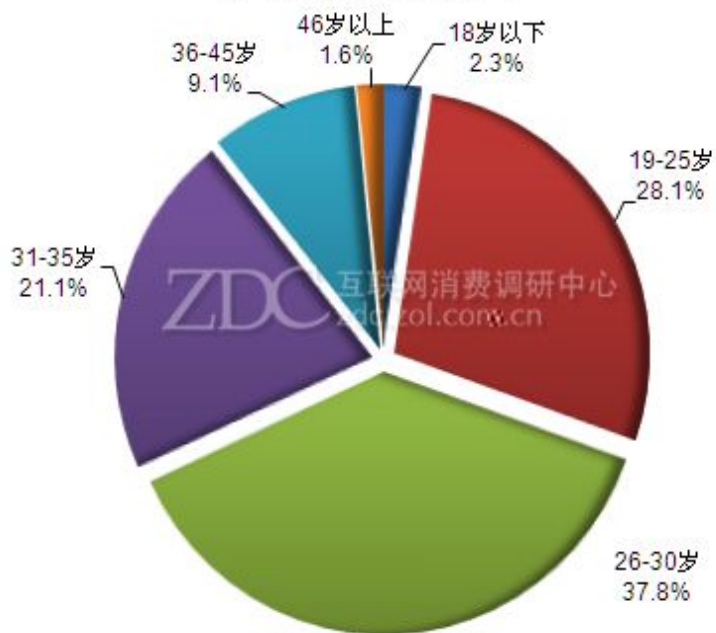
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参与调查者的性别分布



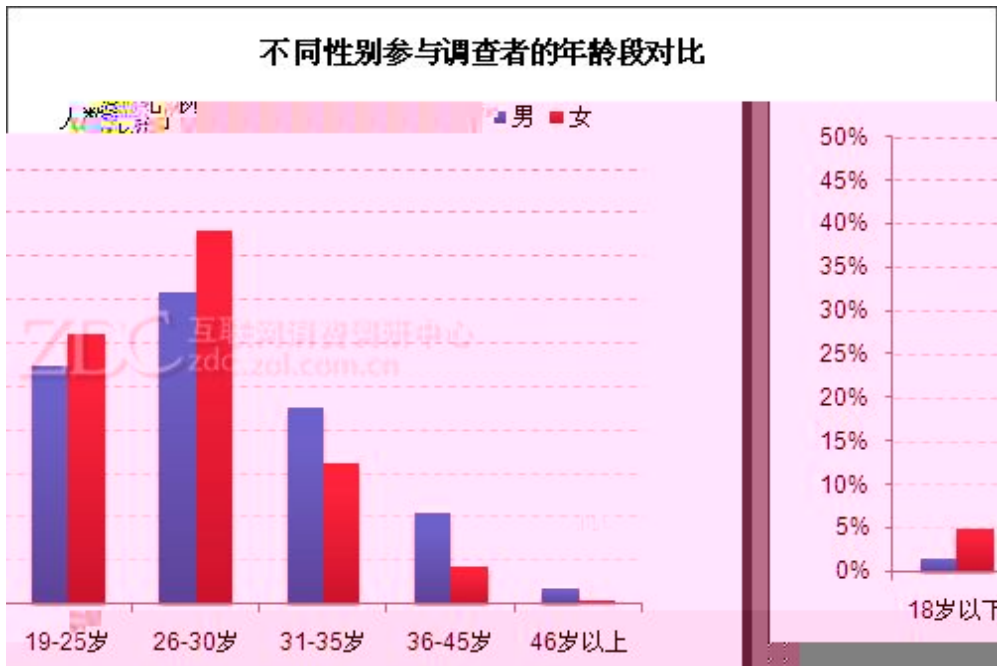
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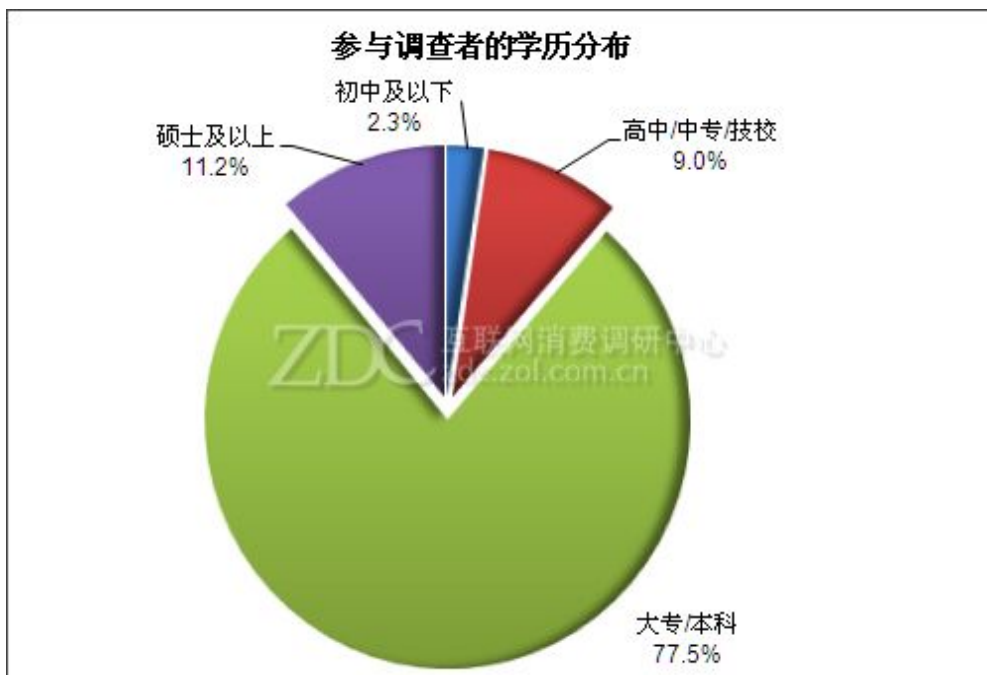


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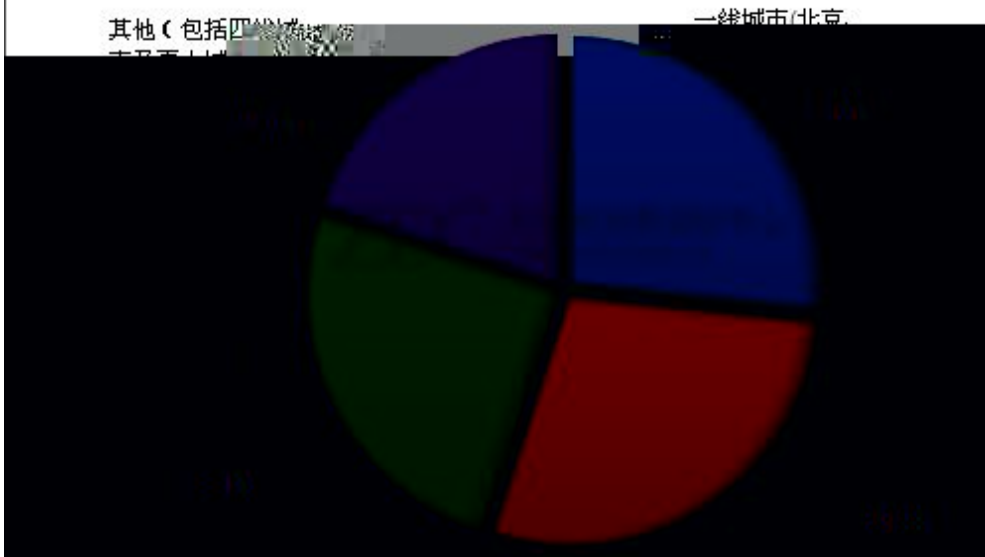


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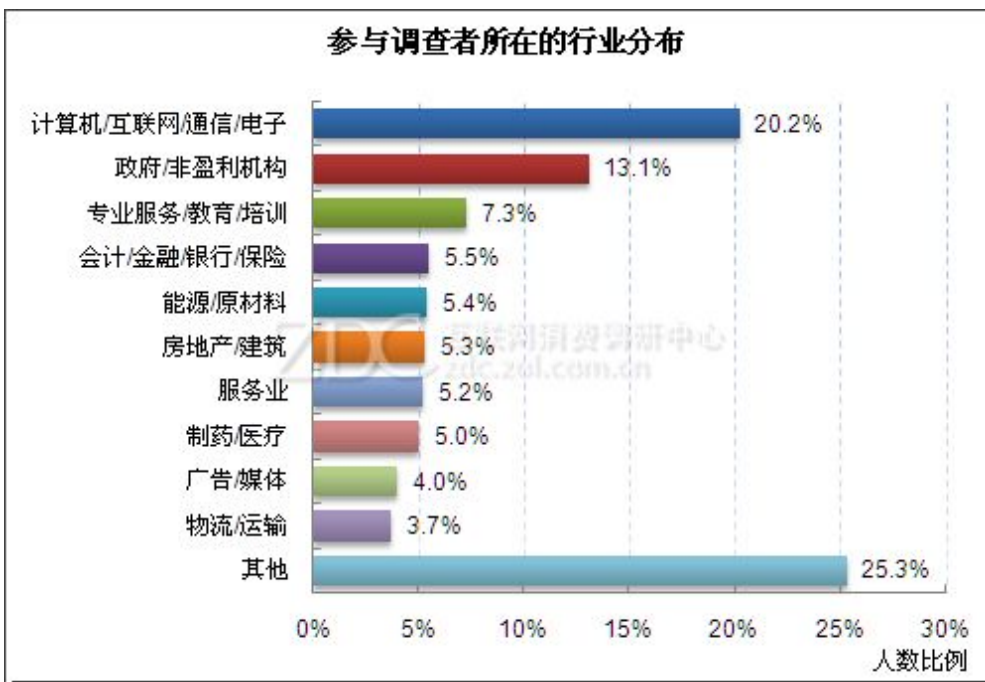
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参与调查者的地域分布

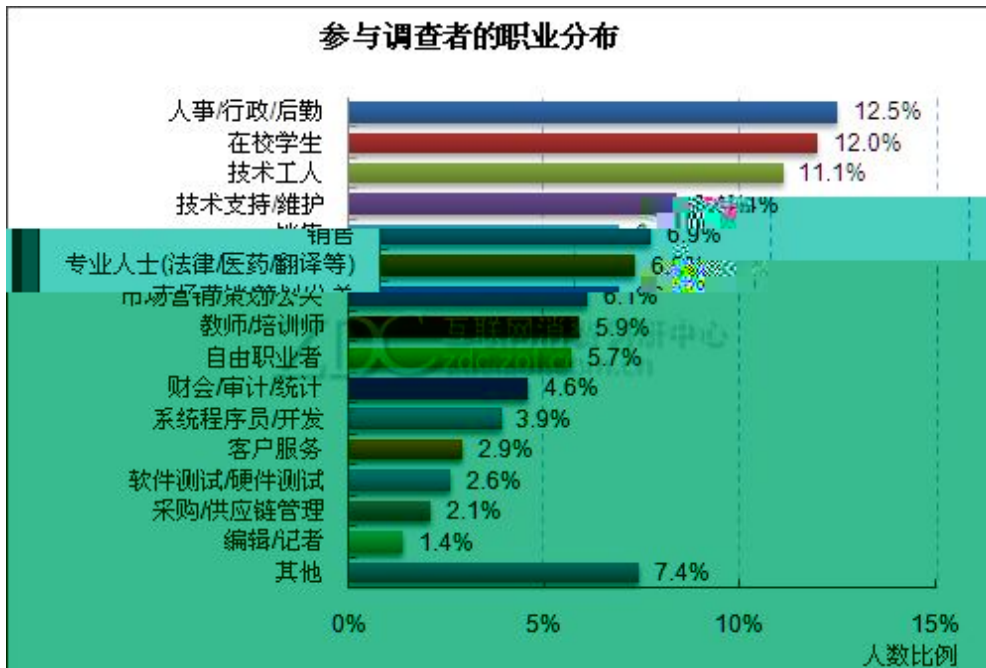


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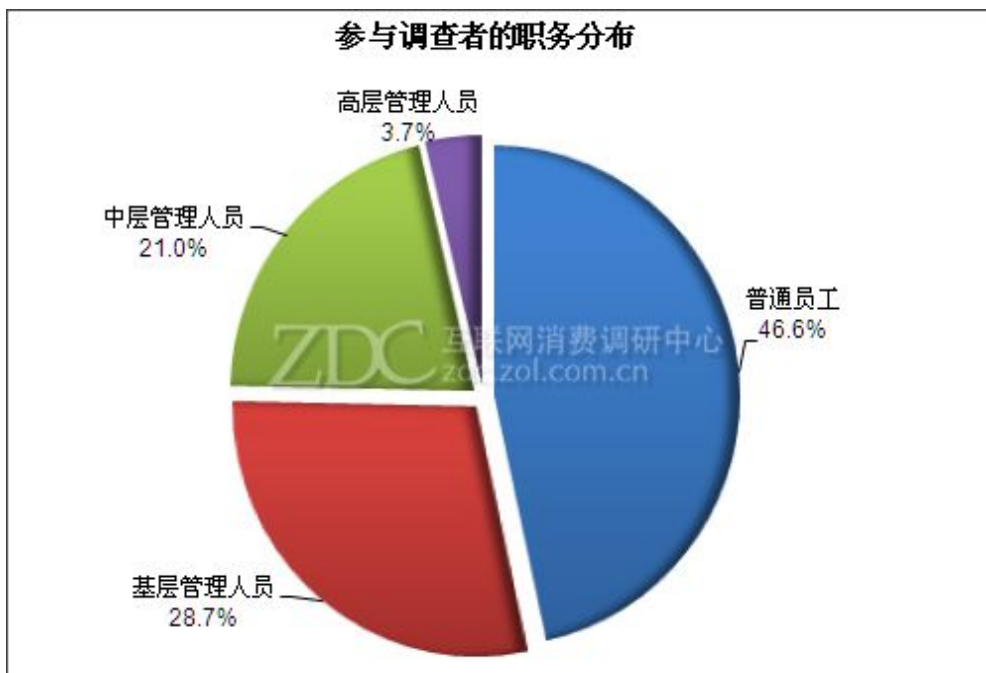
参与调查者所在的行业分布



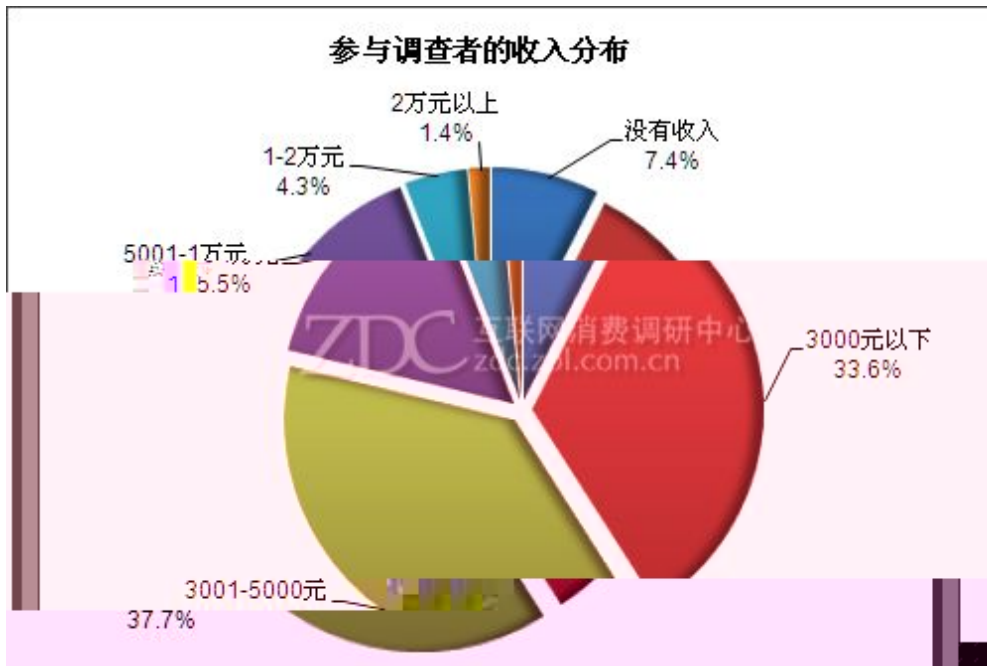
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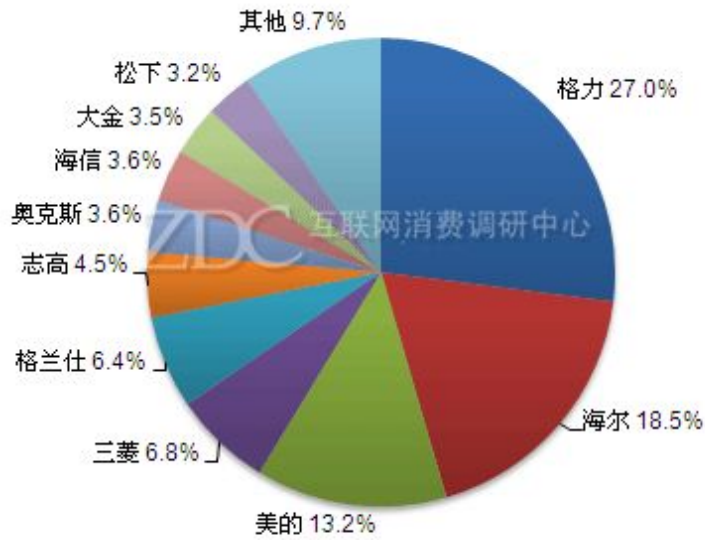
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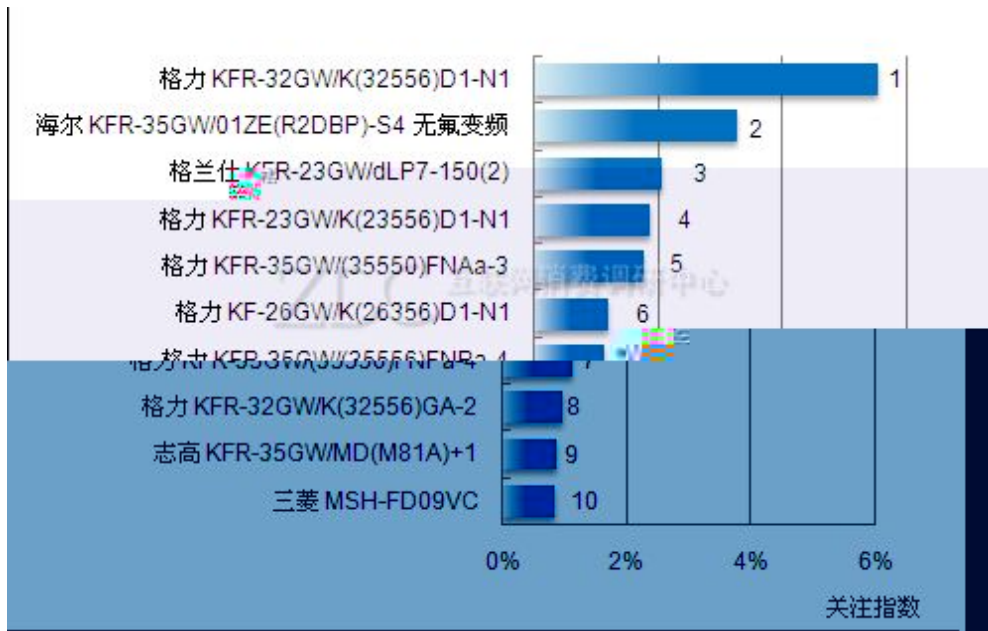
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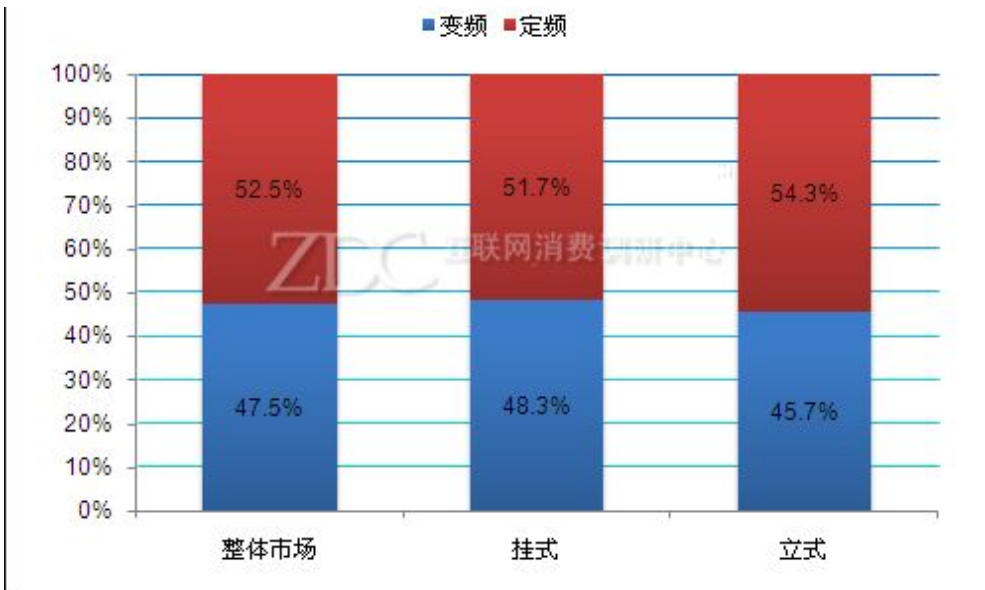
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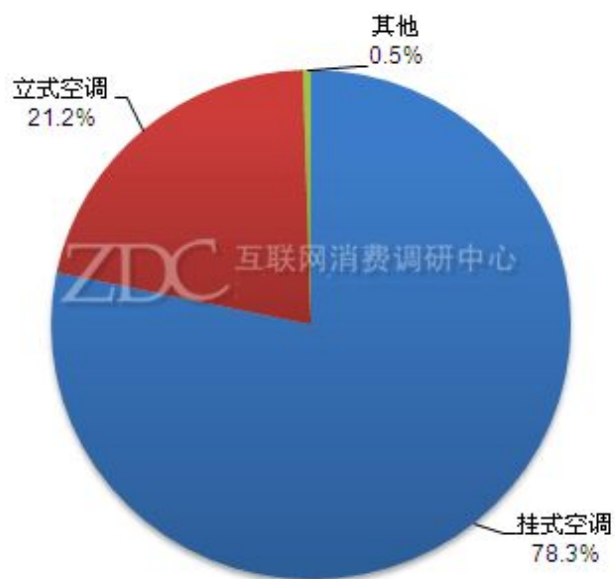
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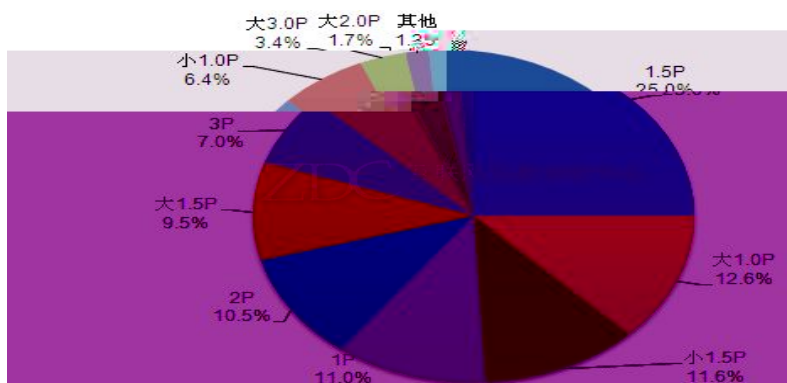
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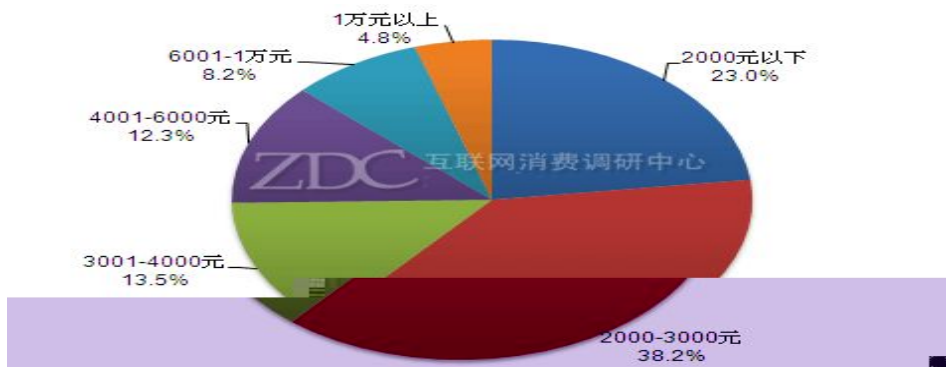
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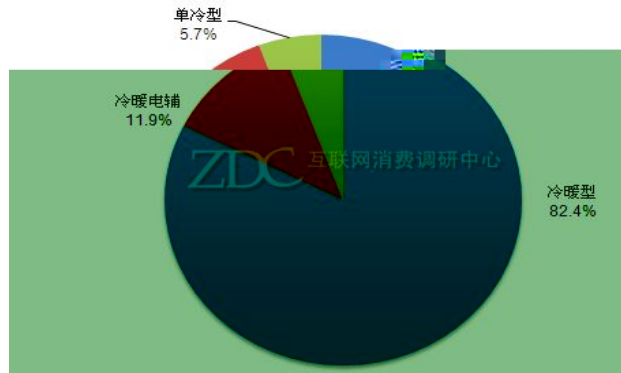


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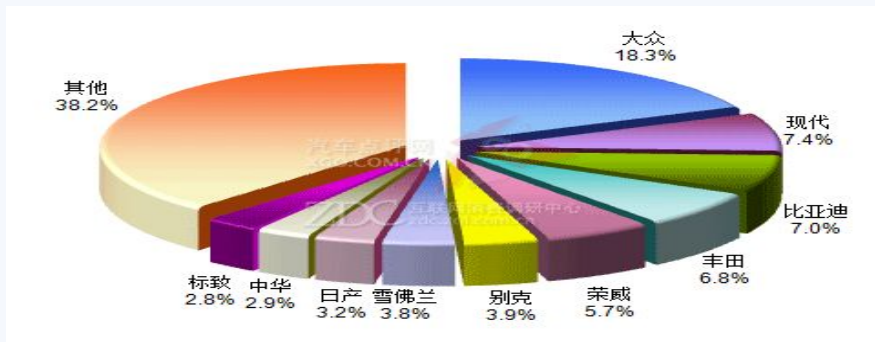
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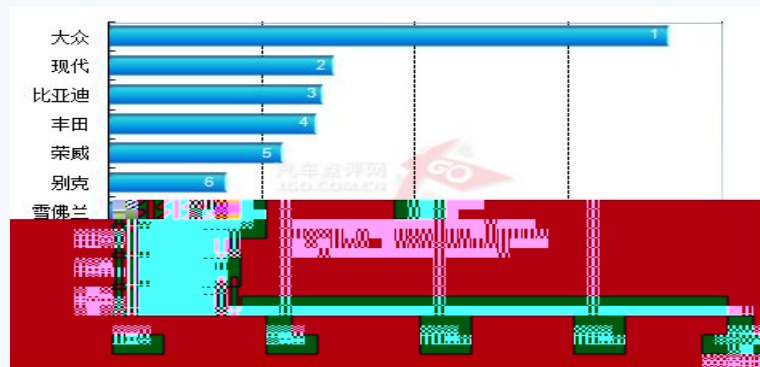
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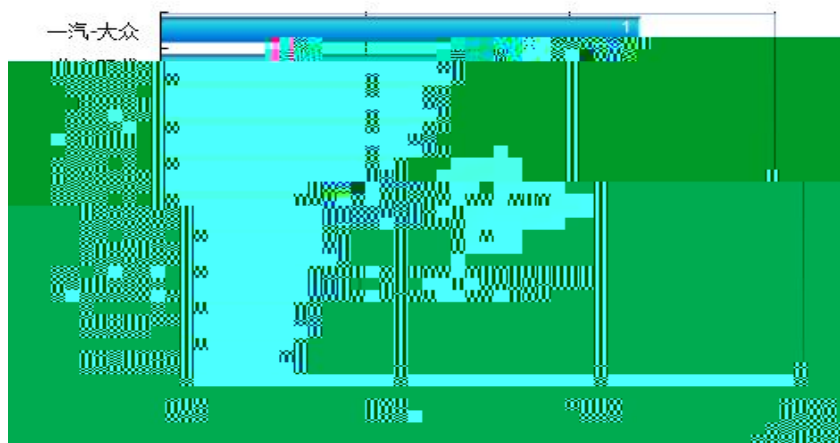
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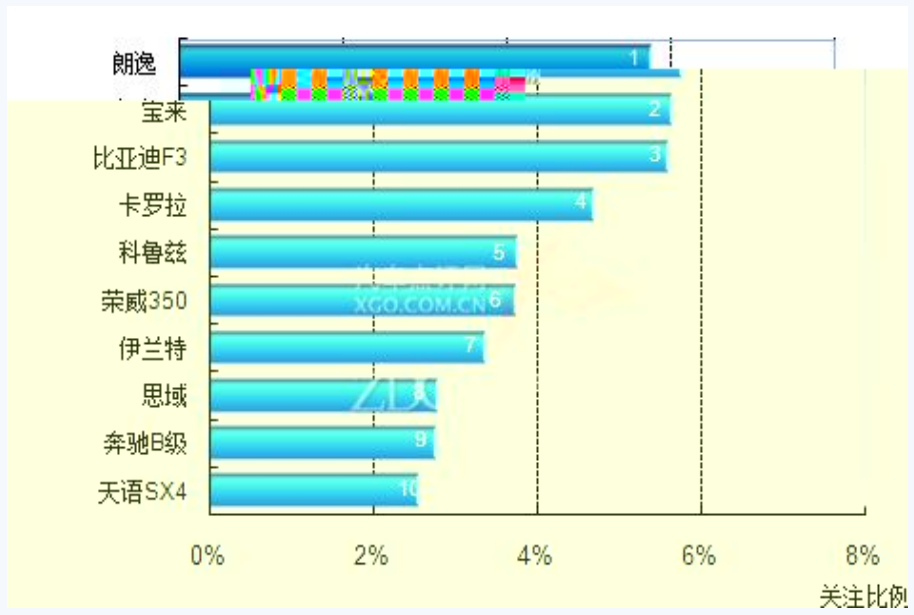
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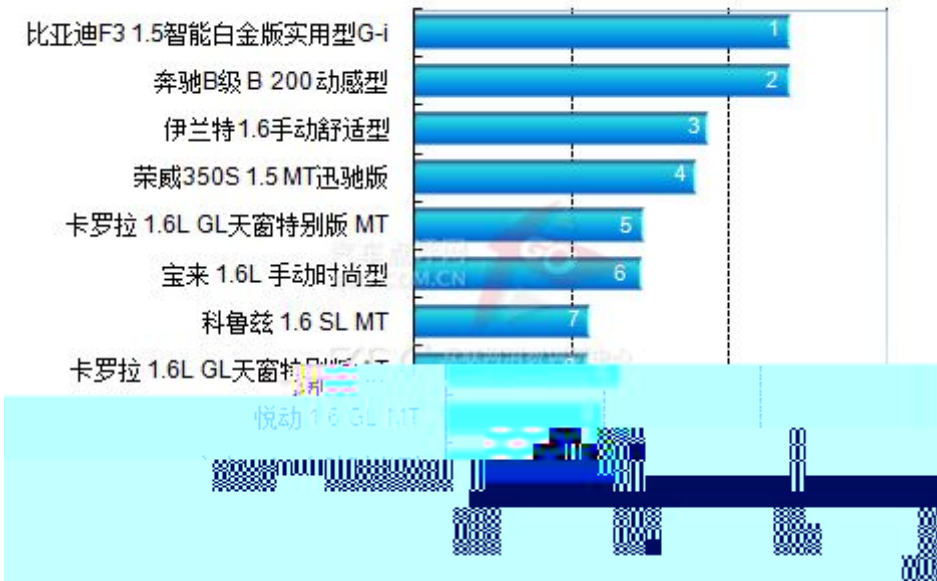
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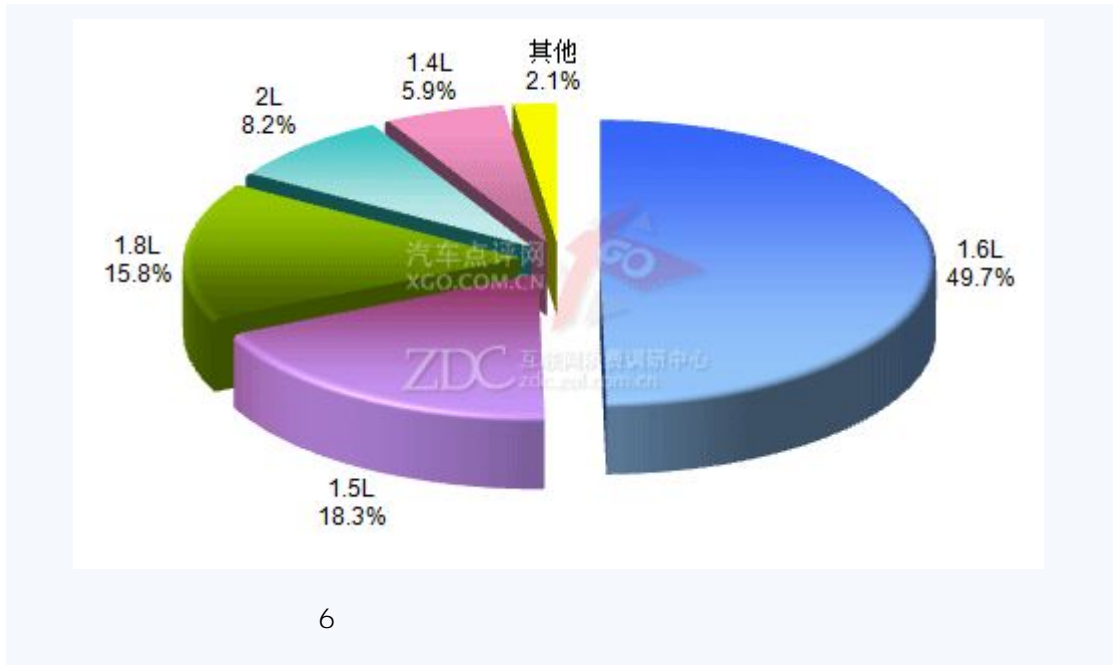
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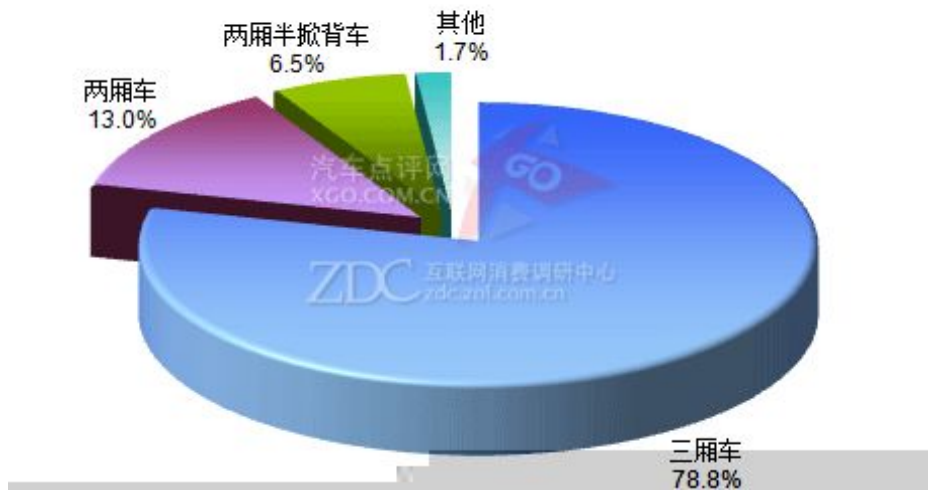
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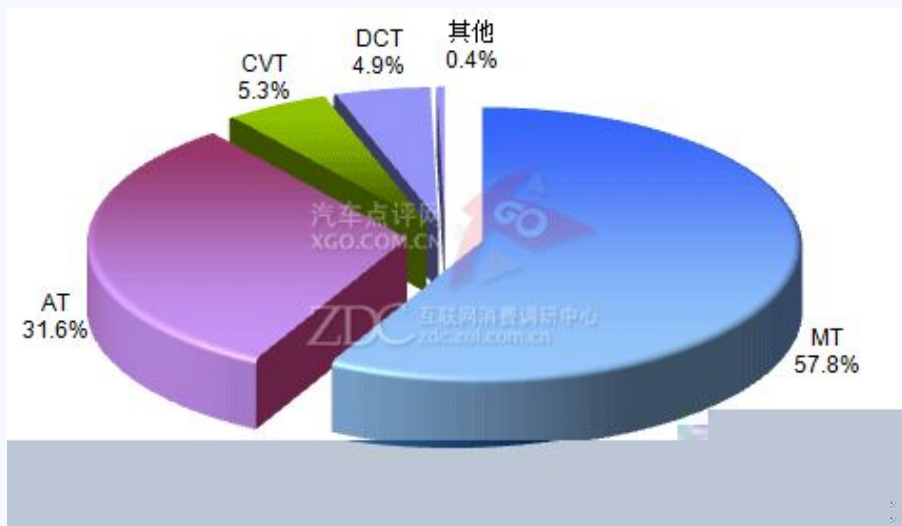
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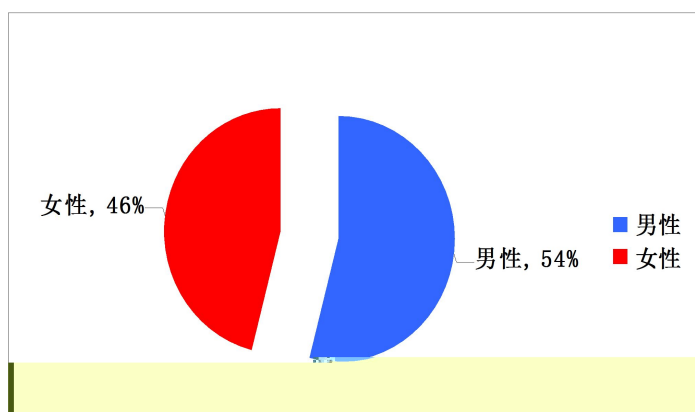
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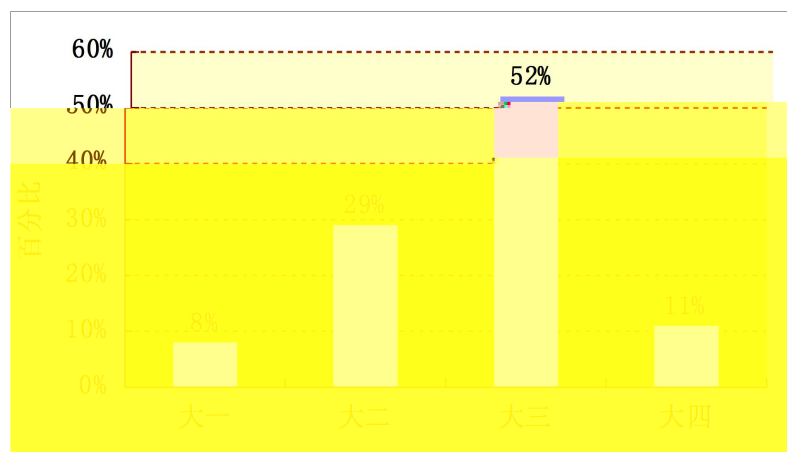
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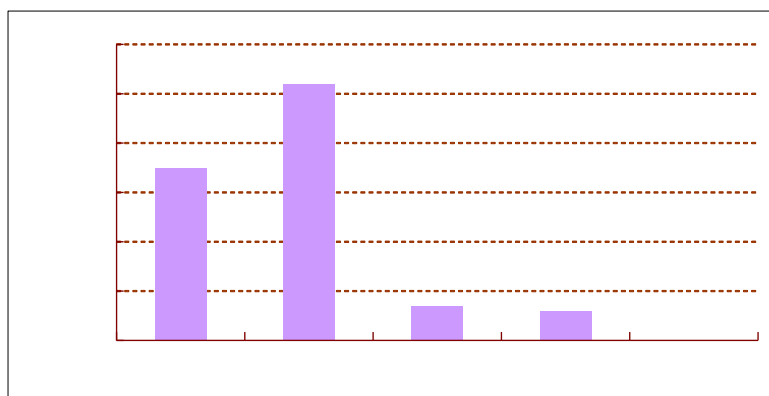




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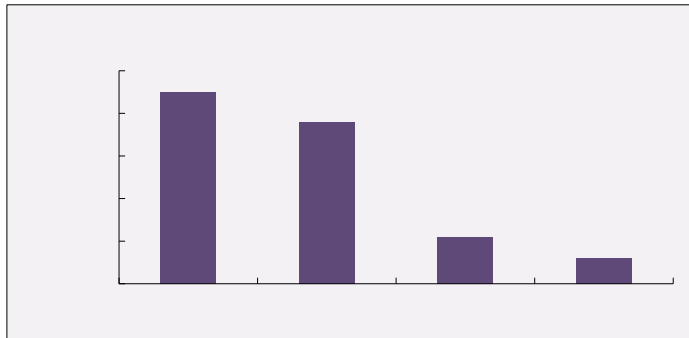


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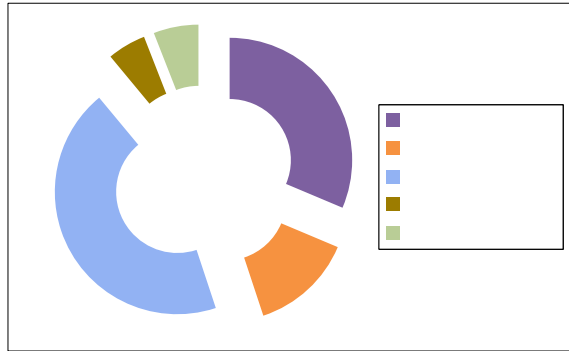
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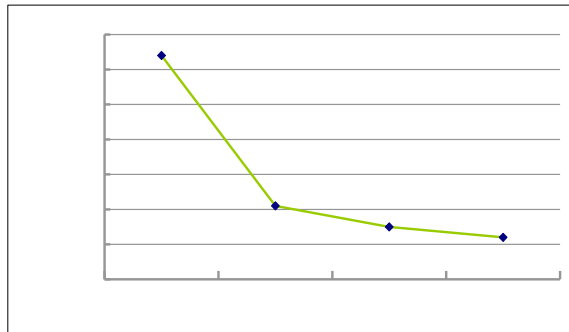


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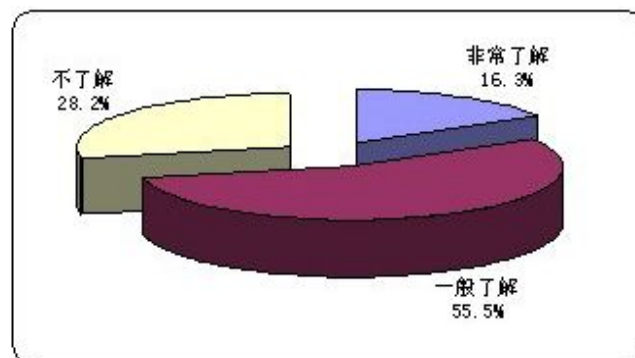
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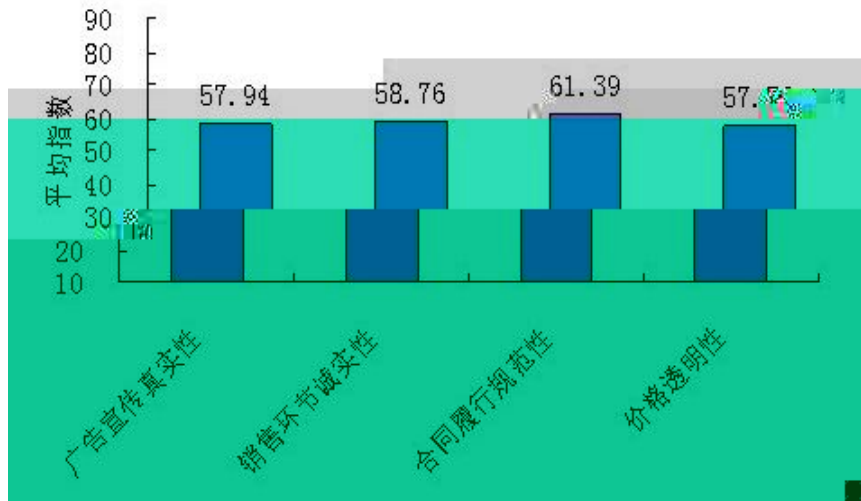



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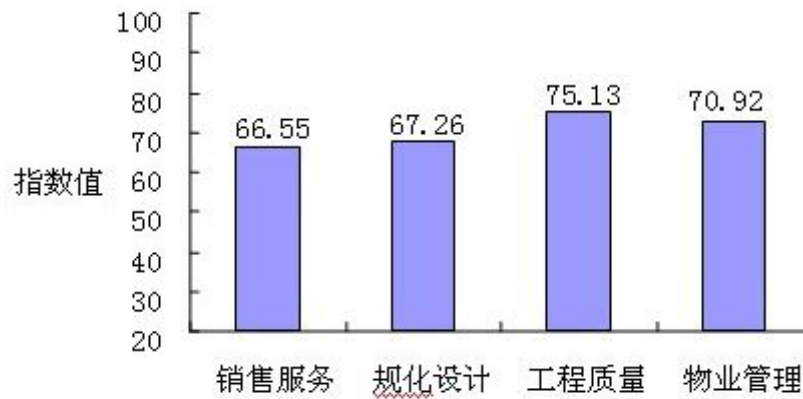


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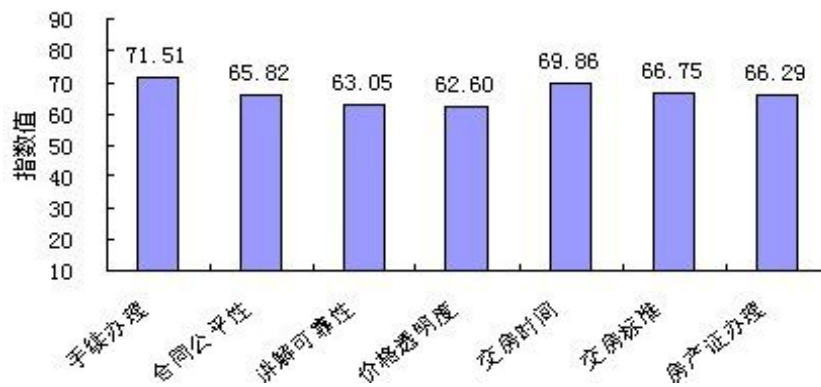


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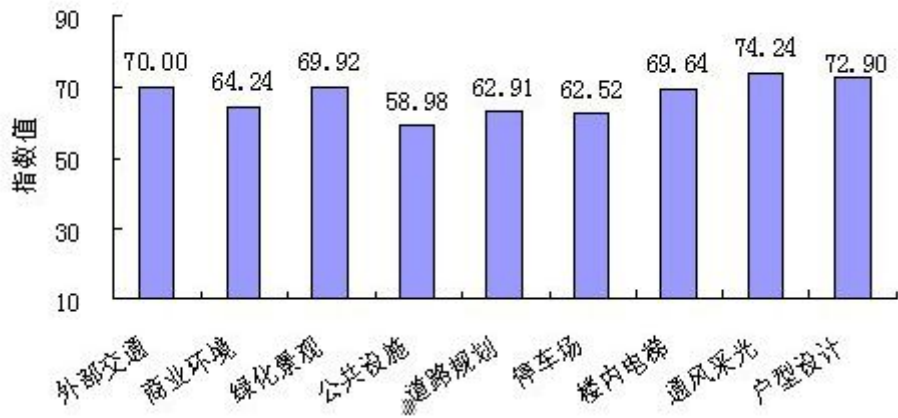
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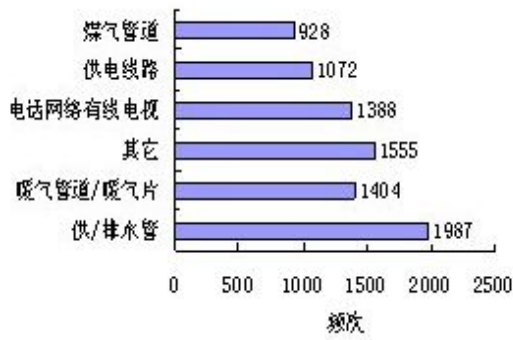
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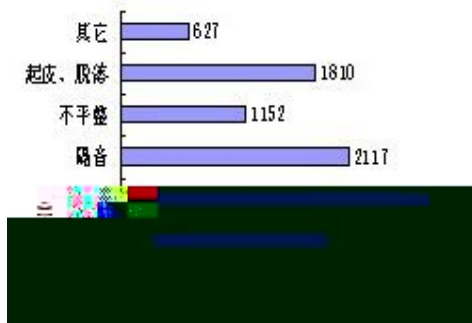
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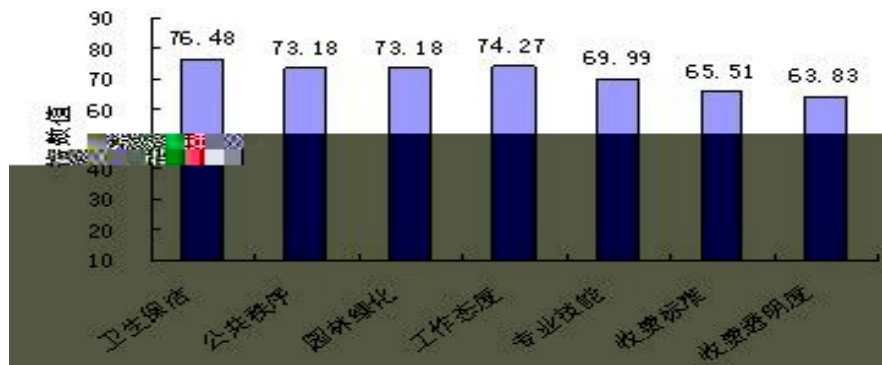
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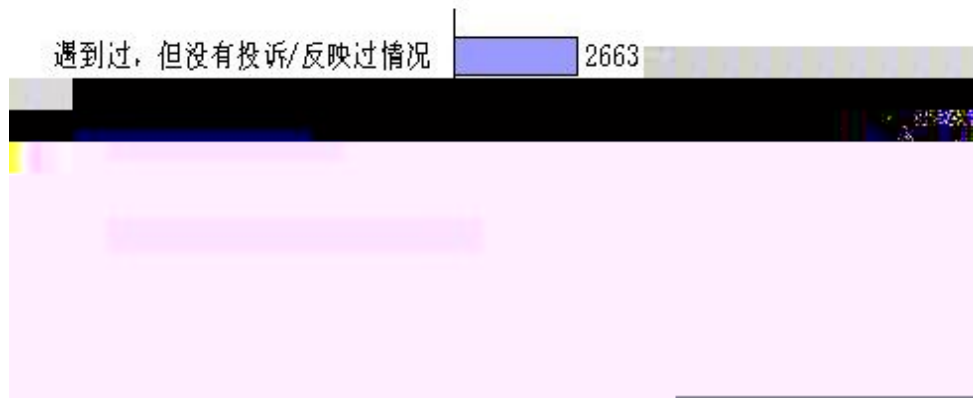
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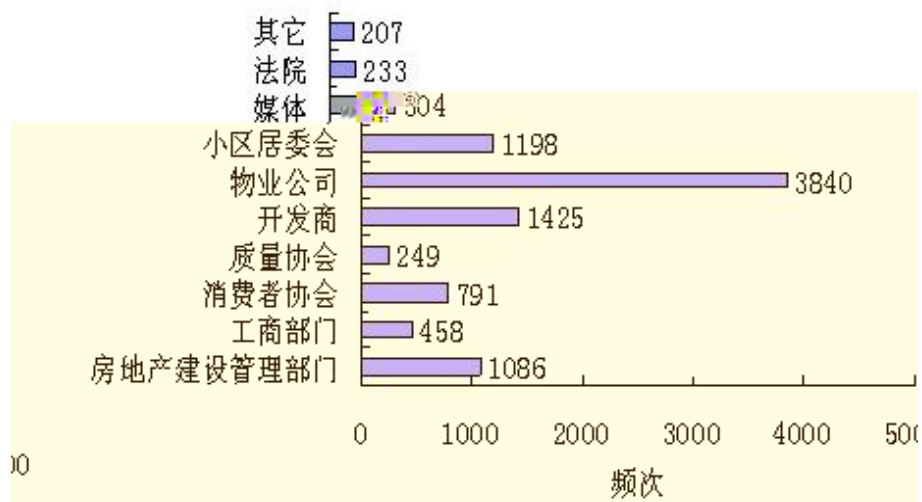
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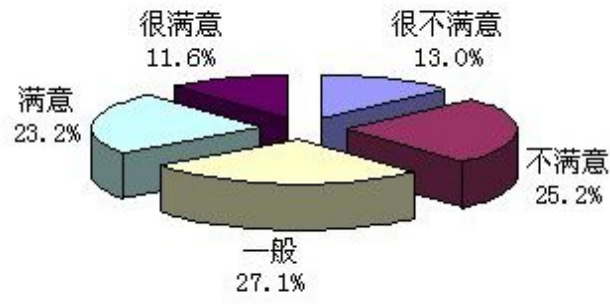


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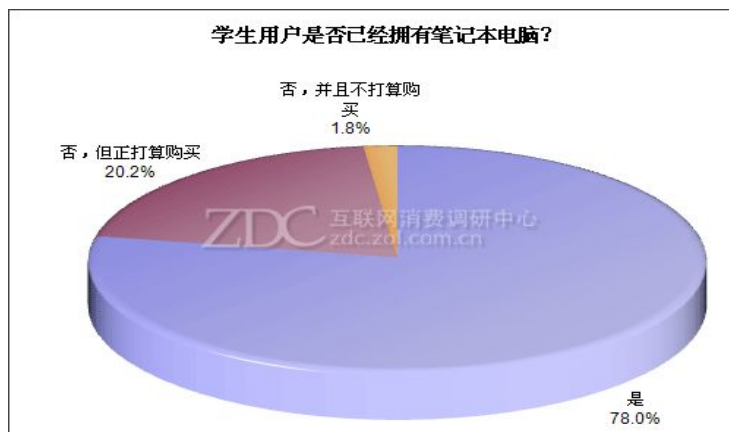

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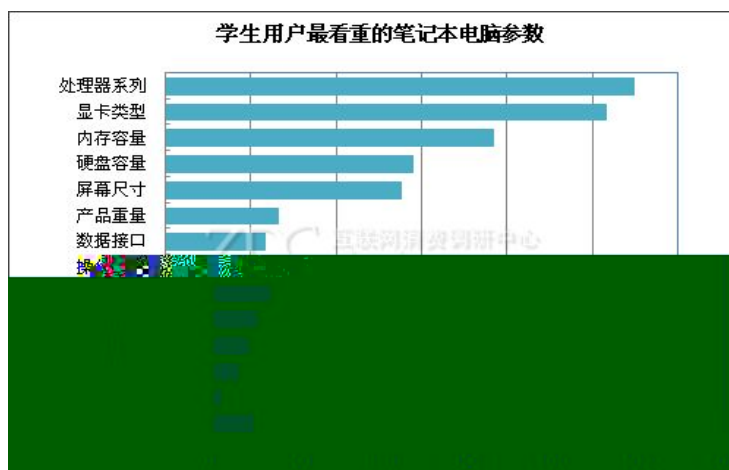
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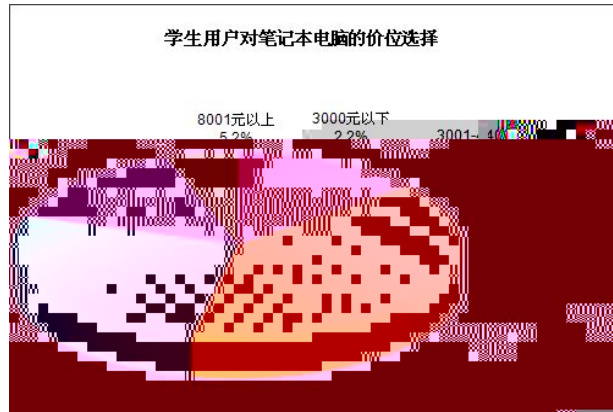




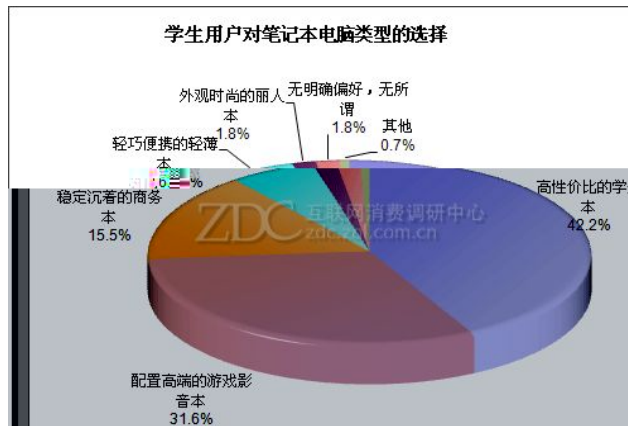
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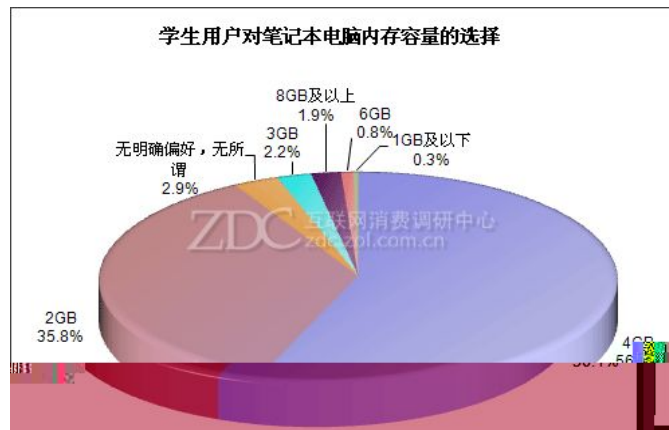
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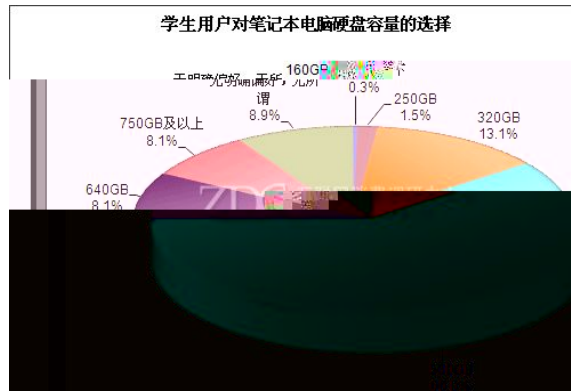
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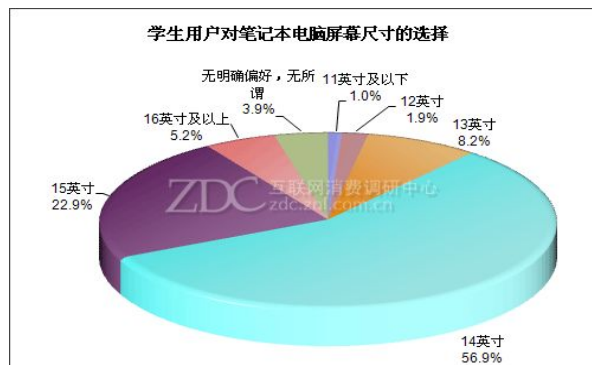
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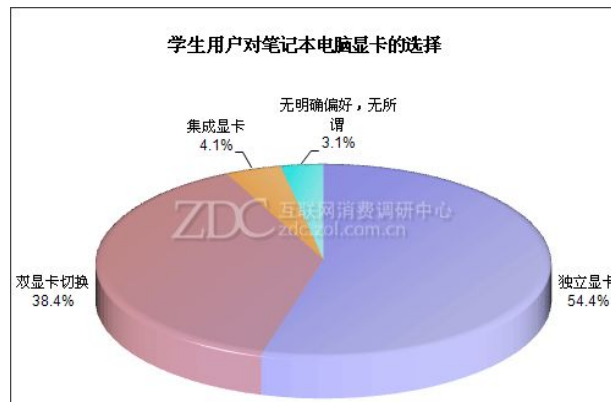
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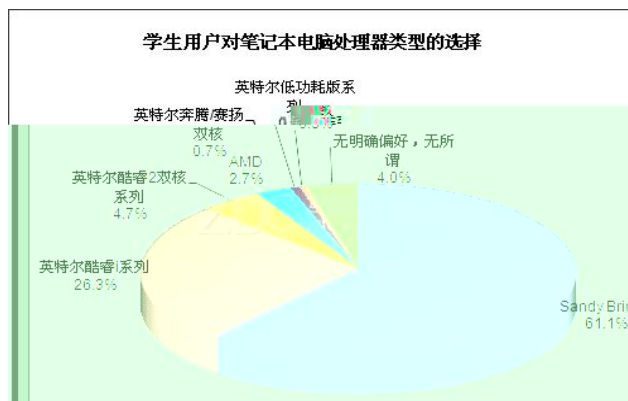
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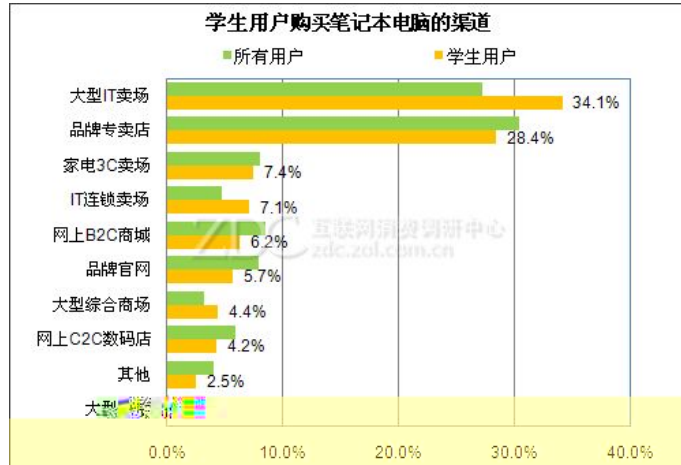
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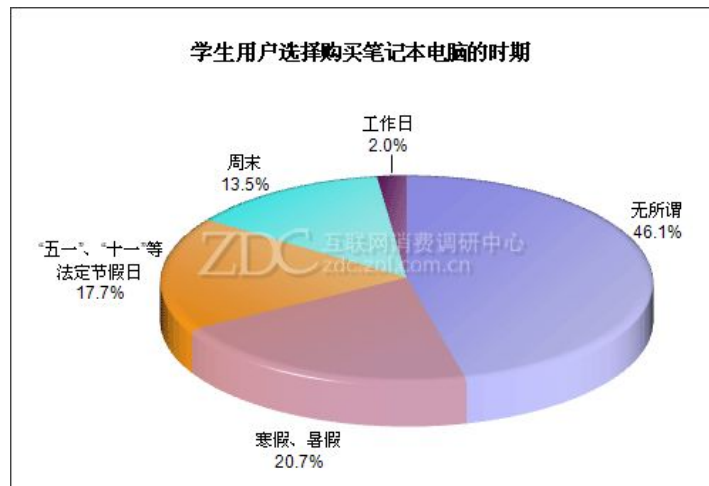
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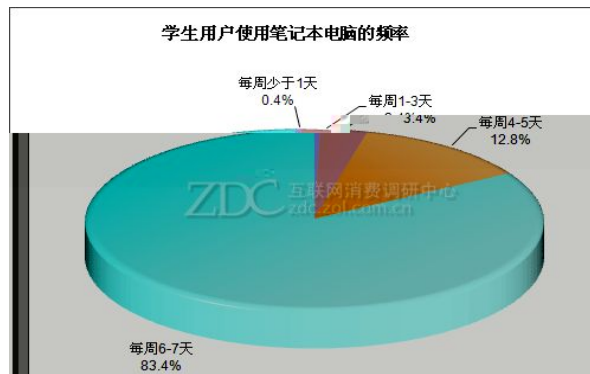
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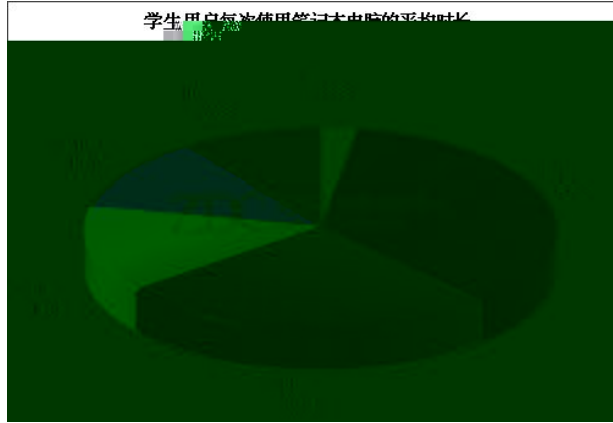
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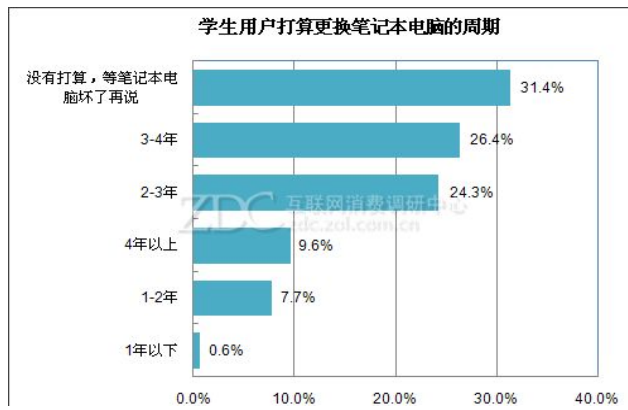
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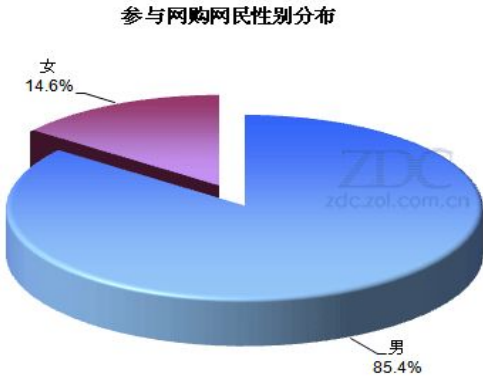
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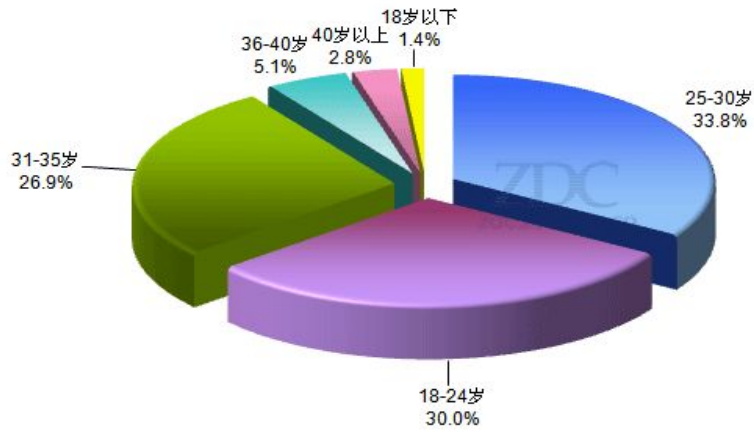

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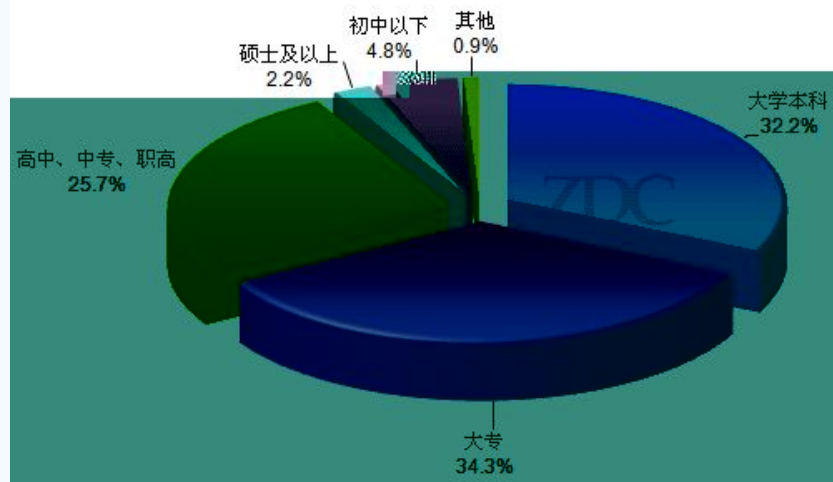




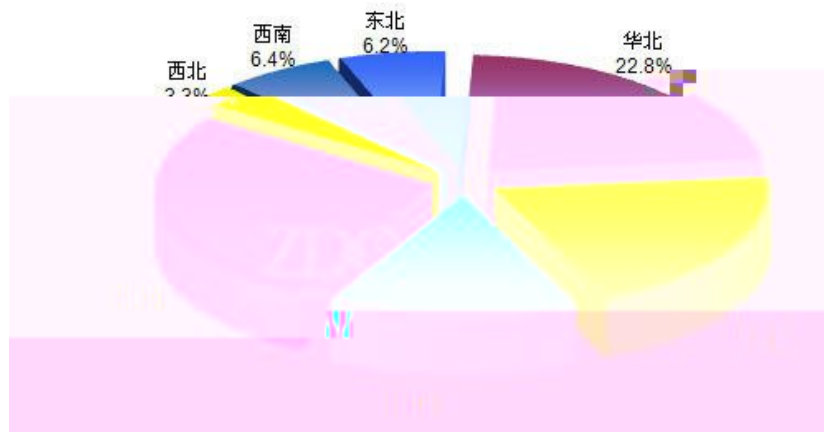
参与网购网民年龄分布



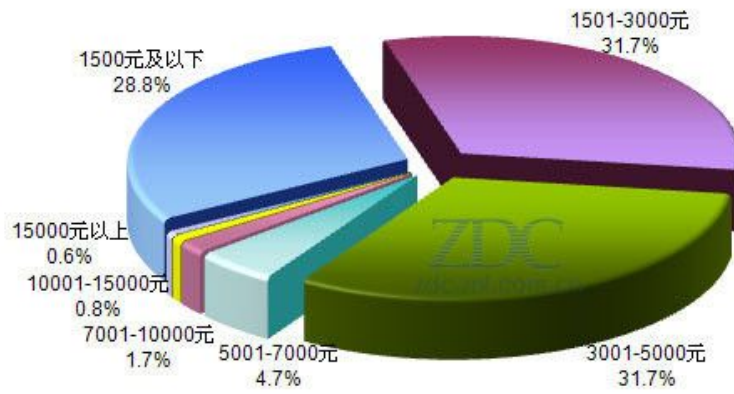
参与网购网民教育背景分布



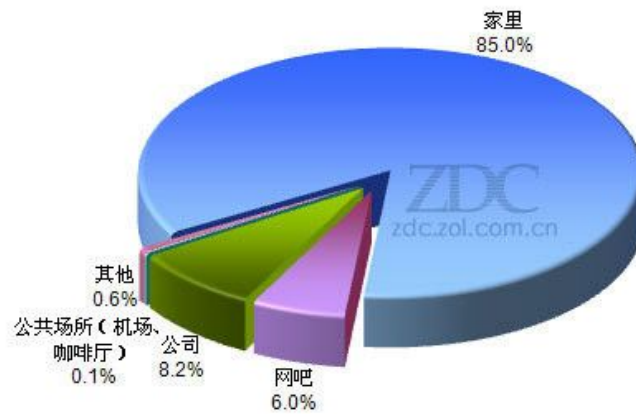
中国IT网民网络购物七大区域分布



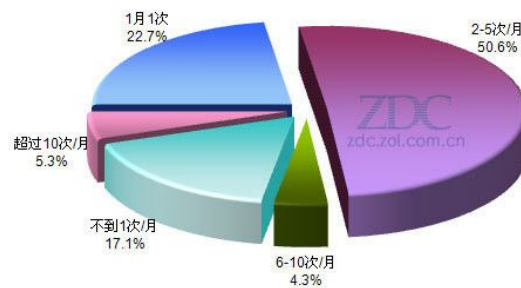
中国IT网民月收入情况分布图



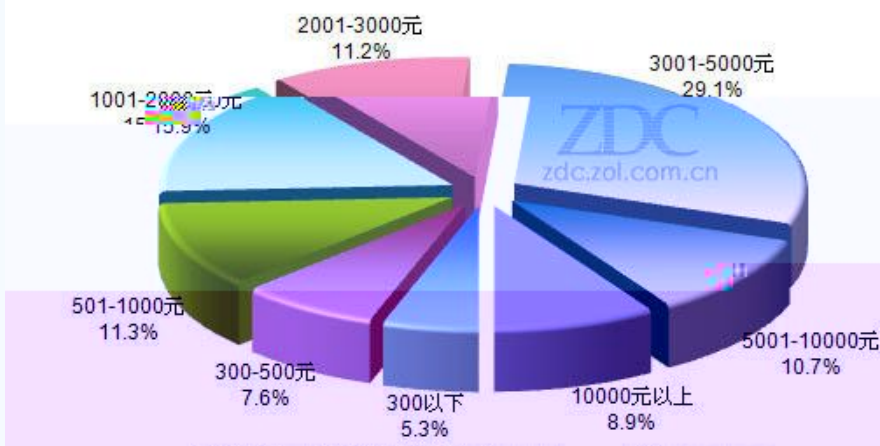
中国IT网民上网地点分布



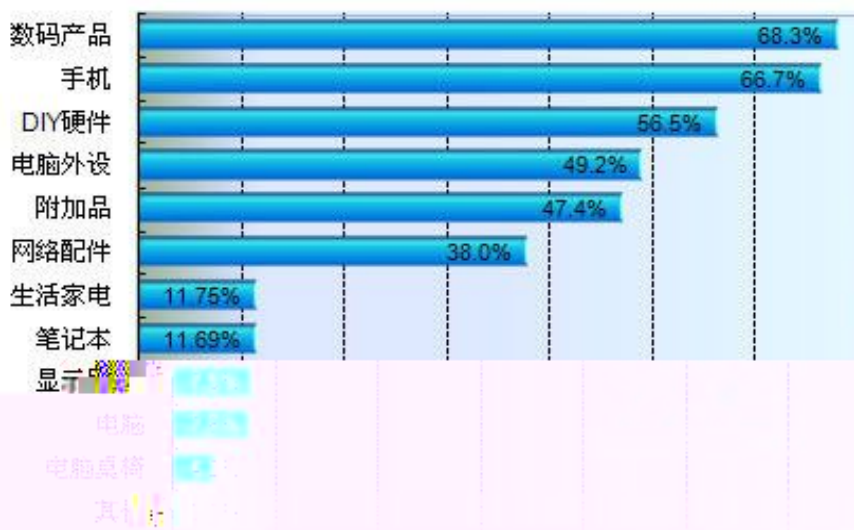
中国IT网民购物次数分布



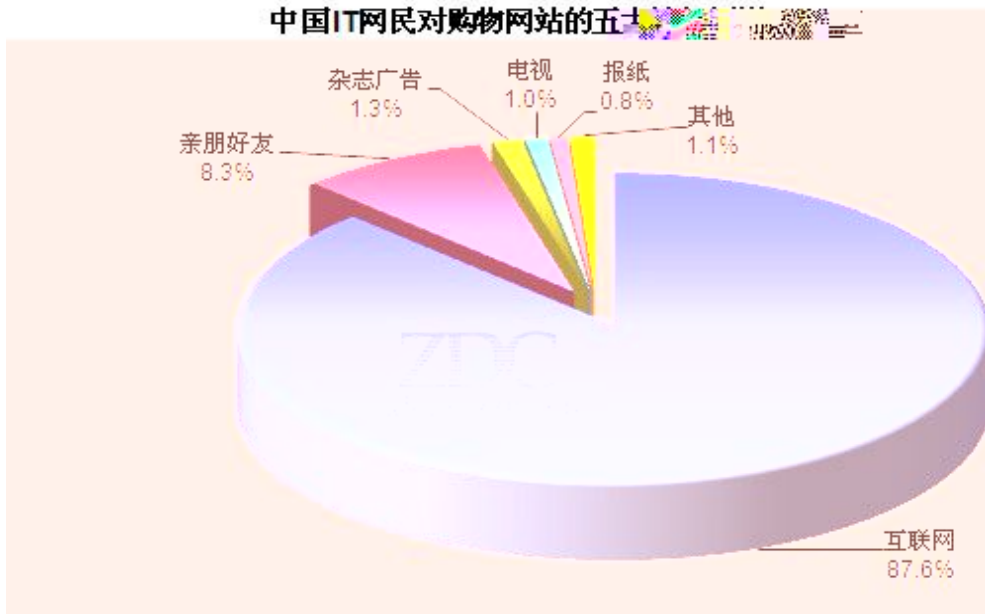
中国IT网民网络购物时IT产品购物金额分布图



中国IT网民网络购物最喜欢购买的IT产品排行



中国IT网民对购物网站的五大来源

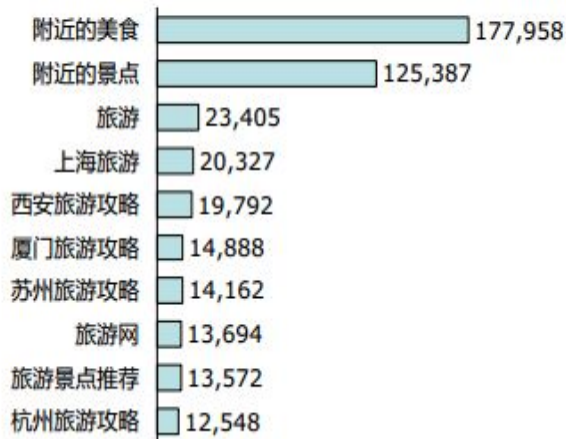




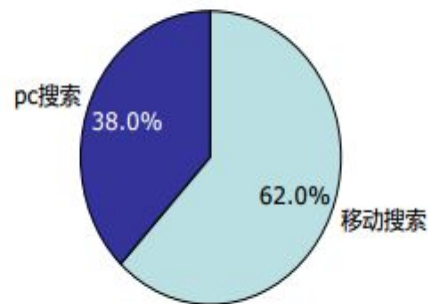
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国庆七天旅游行业通用词(TOP10)



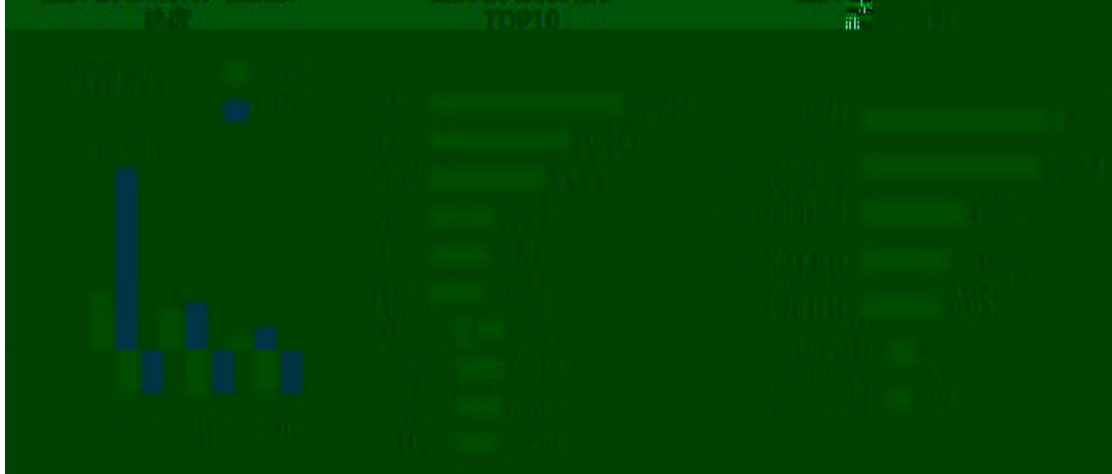
国庆七天不同搜索终端份额对比



国庆七天美食特产的搜索

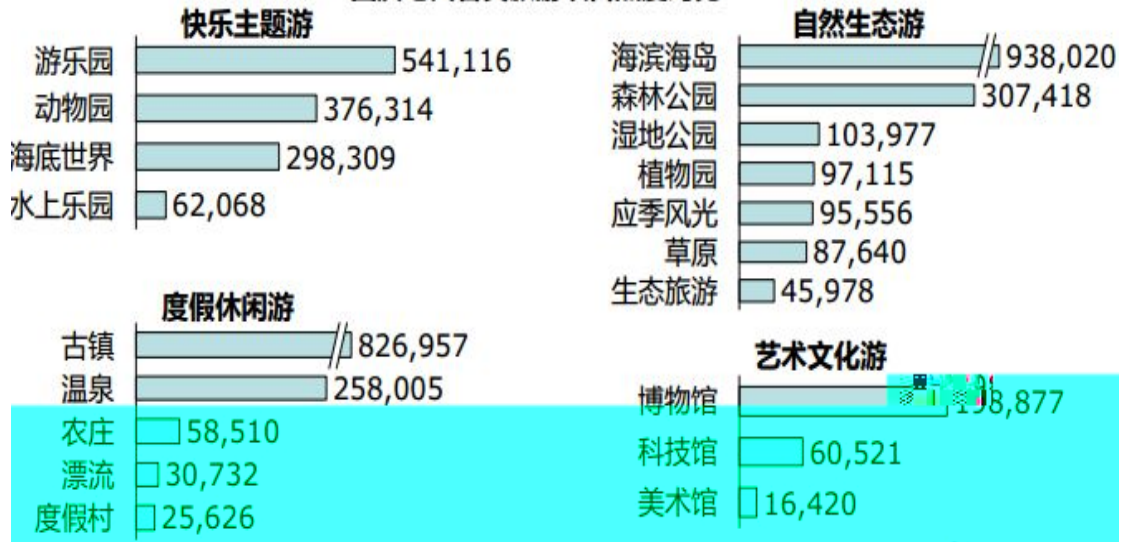
国庆七天美食城市

国庆七天

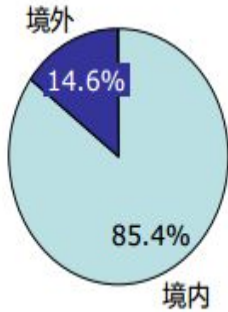




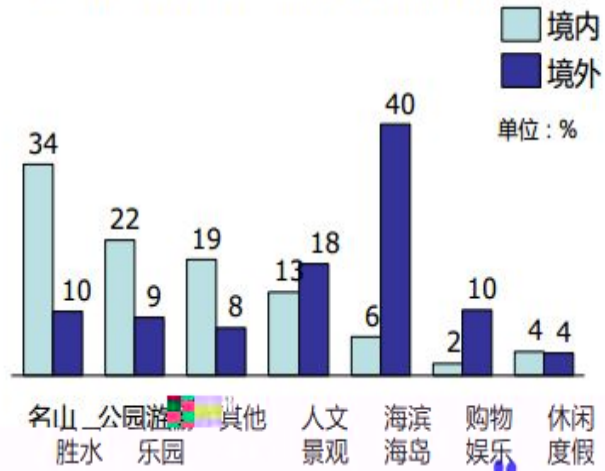
### 国庆七天各类旅游项目热度对比



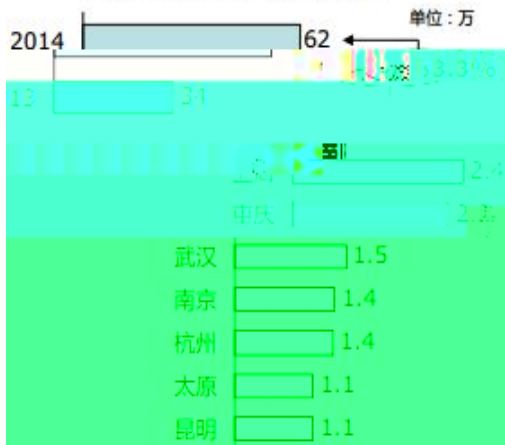
国庆七天境内外目的地搜索份额对比



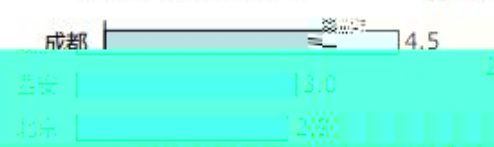
国庆七天网民关注的境内外景点类别



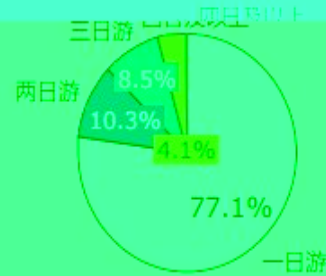
国庆七天周边游热度及同比



国庆七天周边游城市TOP10



国庆七天不同时间长度旅游占比







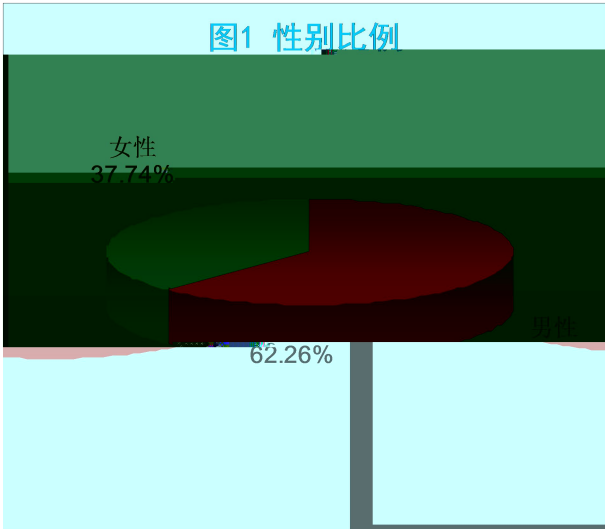
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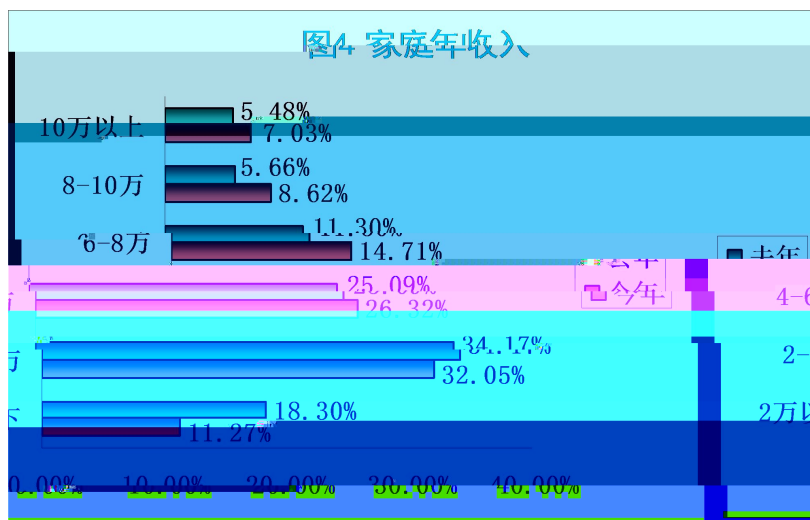
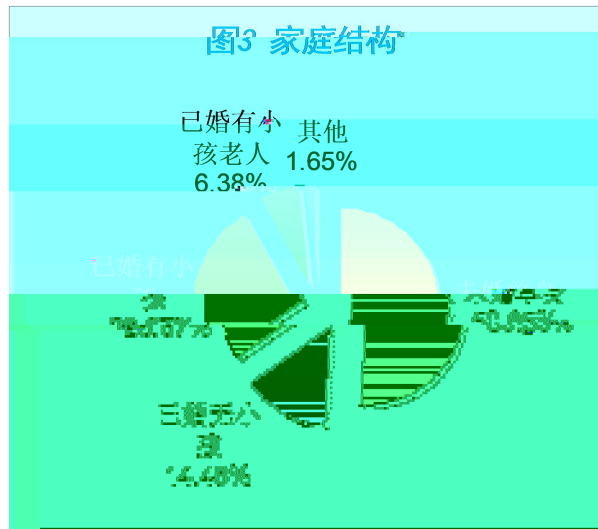
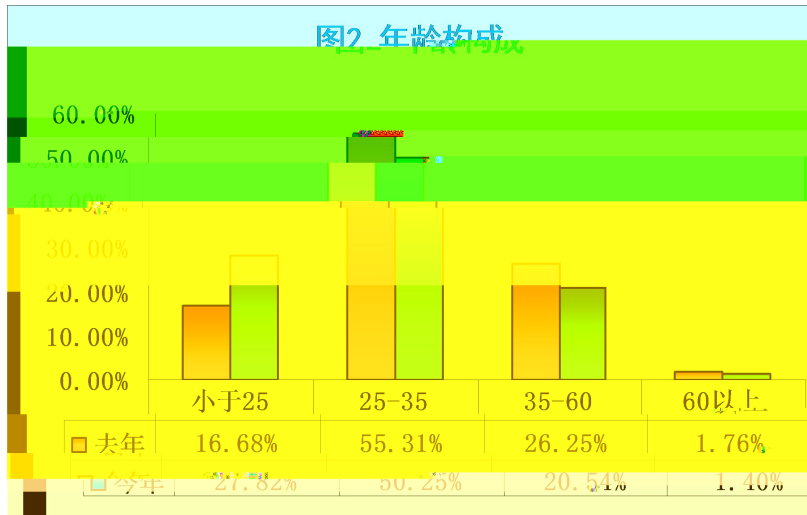

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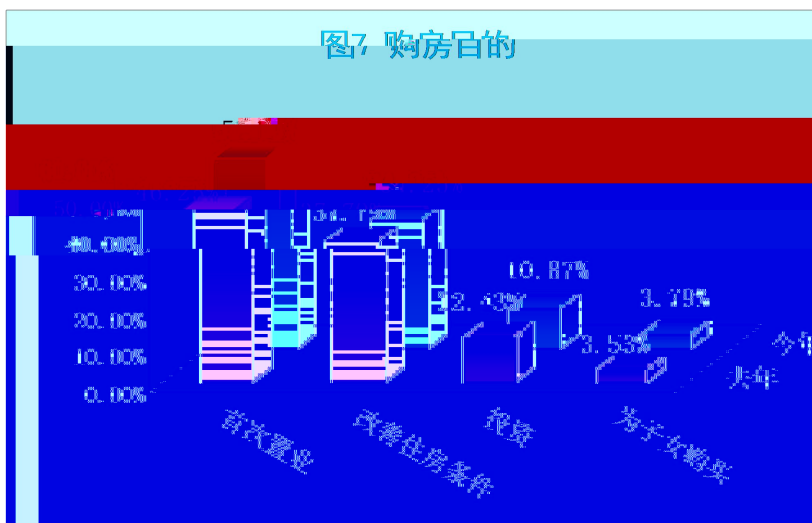
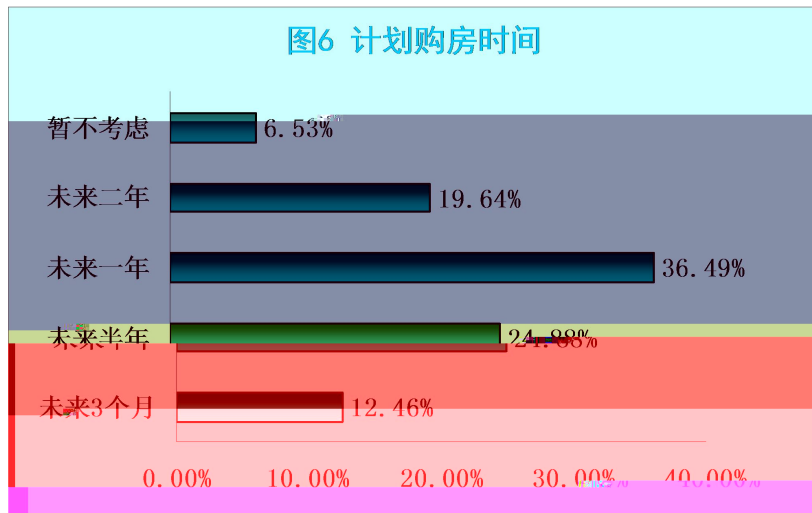
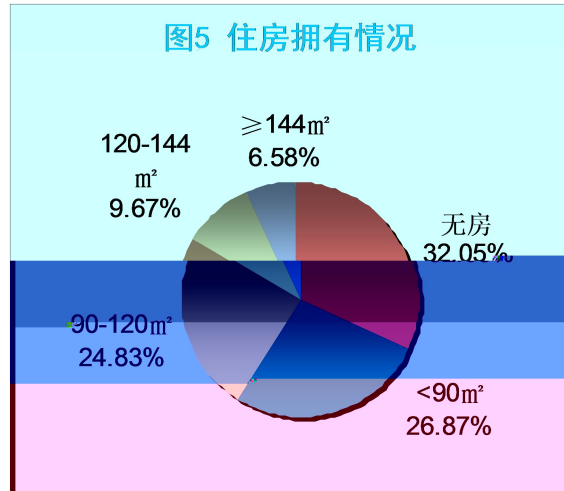


图8 不同年龄层购房目的

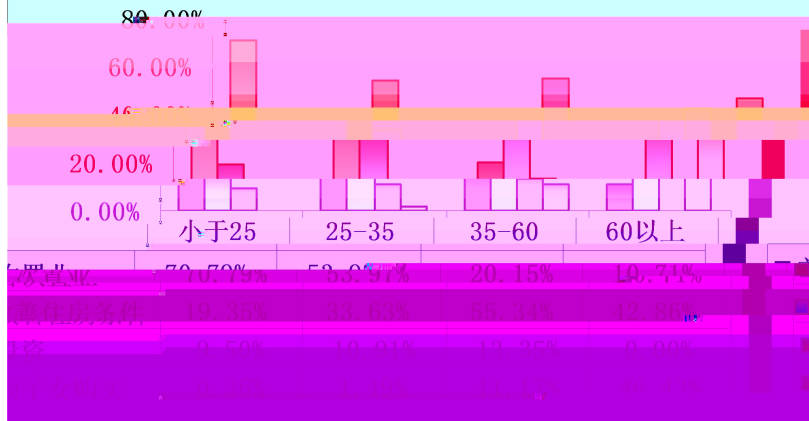


图9 购房类型

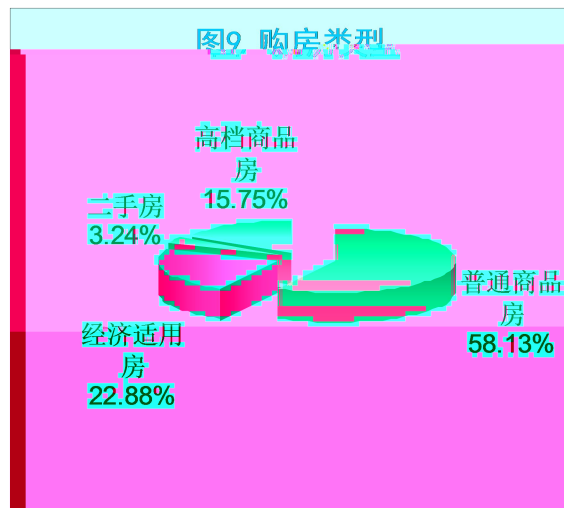
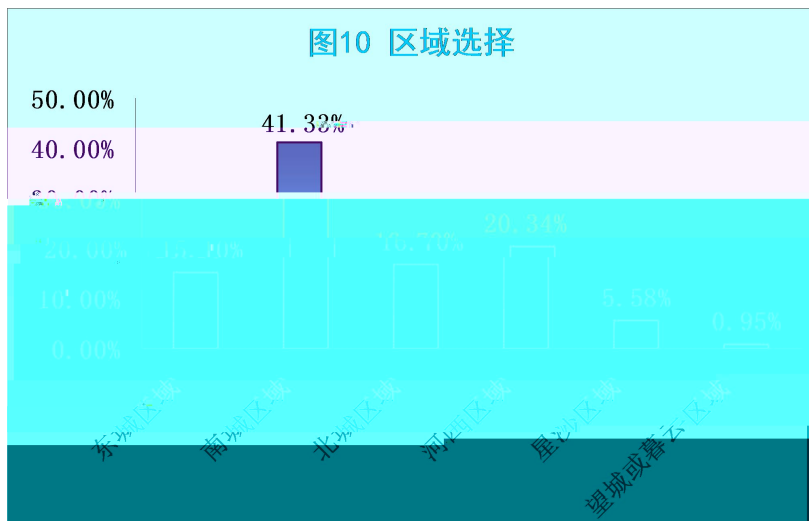


图10 区域选择



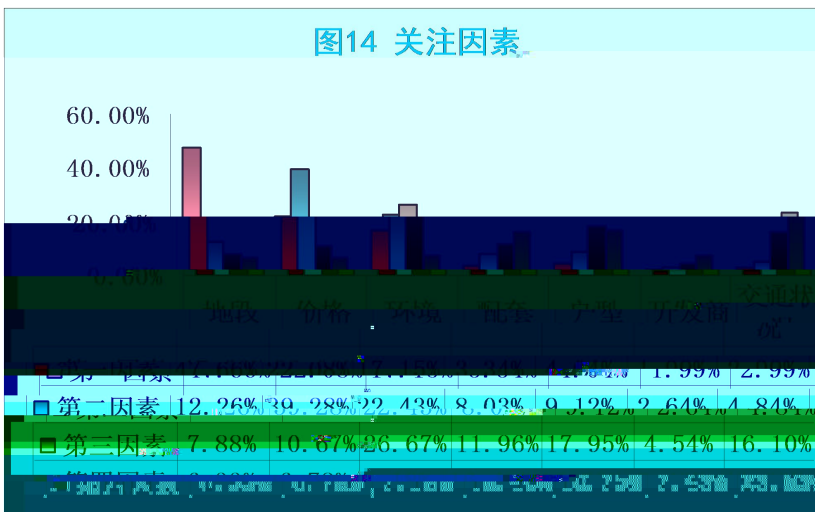
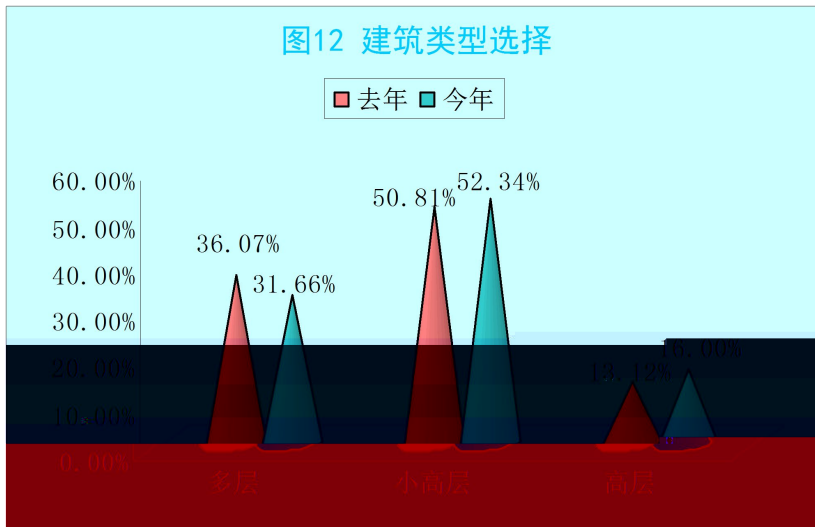
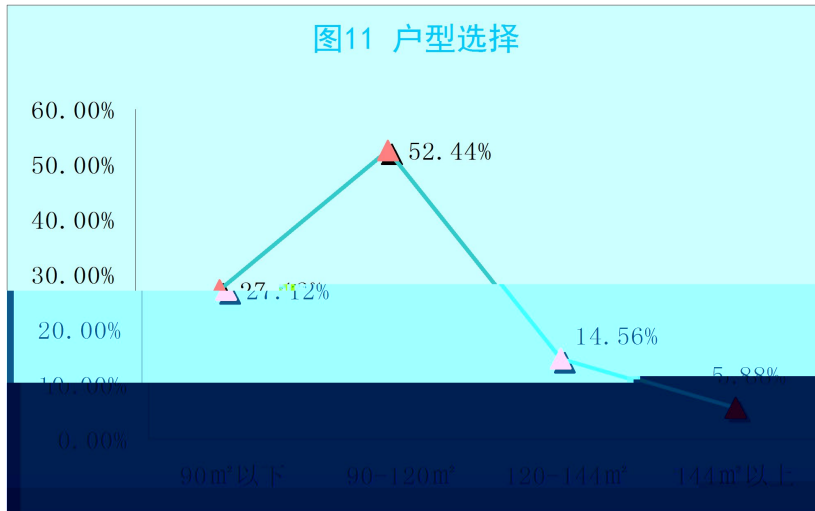
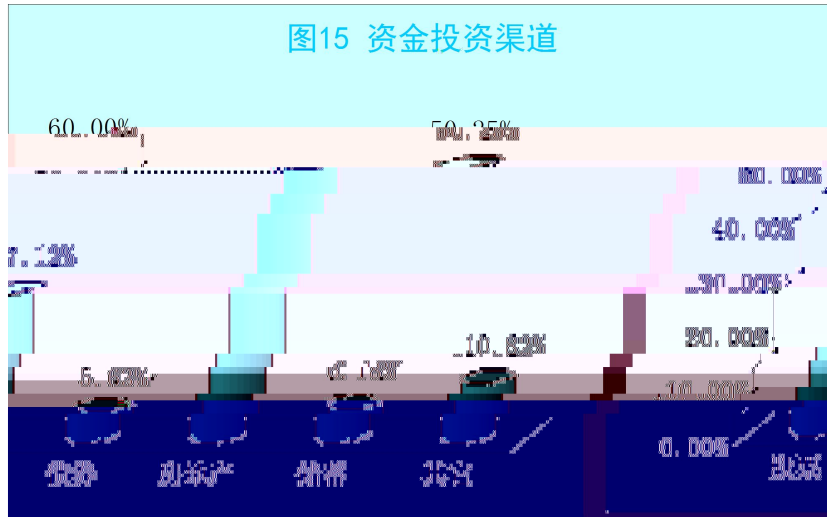


图15 资金投资渠道



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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

# 湖南省高职高专院校学生 市场营销专业技能考核题库统计表

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度
				较难    中等

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

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